

May 1, 2020

**RE: Pre-Service/Prior Authorization Clinical Review Update -- May 2020**

Dear Provider:

Effective with dates of service on or after August 1, 2020, Anthem Blue Cross and Blue Shield (Anthem) will require review of the below Clinical Guideline for medical necessity. Medical necessity review will require preauthorization. Ordering and servicing providers may submit prior authorization requests by contacting the phone number on the back of the members ID card.

- **CG-ANC-08 Mobile Device-Based Health Management Applications:** This document addresses the use of practitioner-prescribed software applications for health management purposes when used on a mobile device (e.g. mobile phone, laptop, smartwatch, or tablet) with the intent to evaluate, diagnose or treat an illness, injury, disease or its symptoms. This document does not address mobile-based software applications (MSAs) that are used in the function or control of another FDA-cleared or approved stand-alone hardware medical device. This document also does not address MSAs accessible to the general public for download (including direct-to-consumer [DTC] or “over the counter” applications), applications that promote general wellness, or applications operated by a healthcare practitioner in a clinical setting for remote health monitoring.

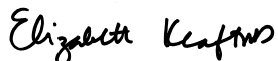
**Anthem’s Medical Policies and Clinical UM Guidelines are available online:**

The complete list of our Medical Policies and Clinical UM Guidelines may be accessed on Anthem’s Web site at [anthem.com](http://anthem.com), and select **Providers**. Under the *Provider Resources* heading, select **Policies and Guidelines**. Select **Nevada** as Your State. Select **View Medical Policies & UM Guidelines**. Under *the Search For Medical Policies and Clinical UM Guidelines* heading, search by keyword or code. Or select “[Full List page](#)” to see all Medical Policies.

**To view the list of specific clinical UM guidelines adopted by Colorado**, navigate to Anthem’s Web site at [anthem.com](http://anthem.com), and select **Providers**. Under the *Provider Resources* heading, select **Policies and Guidelines**. Select **Colorado** as Your State. Select **View Medical Policies & UM Guidelines**. Under *About these Policies* heading, select the link titled “[Clinical UM Guidelines adopted by Anthem Blue Cross and Blue Shield in Nevada.](#)”

We value and appreciate you as our partner in providing quality care, and appreciate your continued participation in our network.

Sincerely,



Elizabeth Kraft, M.D.

Medical Director

Anthem Blue Cross and Blue Shield